

WoundRounds® Fact Sheet

About the Company

The vision for WoundRounds was conceived in 2005 by our physician founders and was crafted by our wound care nurses who share the passion for improving wound care.

Our mission is to set a new standard for wound care management and risk prevention, delivering measurable results to healthcare providers, payors, and individuals: better care for patients, better health for the population, and lower cost through performance improvement.

WoundRounds is a point-of-care mobile health and analytics platform designed to prevent and manage chronic wounds by empowering nurses to deliver better wound care in less time.

Management

Founders

- John Croghan, MD, Co-Founder, Managing Member and Chief Medical Officer;
- Philip Sheridan, Jr., MD MBA, Co-Founder and Member of the Board.
- Both also co-founded Extended Care Information Network (ECIN), acquired by Allscripts (NASDAQ: MDRX) in 2007

Management Team (see hyperlink for full bios and photos)

- Mike Diamond, President and CEO
- David Loveland, Chief Operating Officer
- Rhett Gustafson, Executive Vice President, Finance
- Cory Fosco, VP Sales

About WoundRounds

WoundRounds is the leading solution for wound management and risk prevention. Hundreds of post-acute care facilities in 32 states and Canada use WoundRounds at the bedside to automate wound care management and reporting, coordinate care in real time, and share outcomes data with members of the care team.

WoundRounds puts mobile technology in the hands of nurses to capture clinical data and images at the bedside, on smart phones or tablets, and uploads data to cloud-based servers. Information is shared with the clinical team to deliver better-coordinated care for the management and prevention of wounds.

WoundRounds empowers nurses to deliver better wound care in less time. WoundRounds customers report substantial time and payroll savings, more wound patient referrals, lower overall costs of care, improved healing rates, lower rehospitalization rates, and reduced risk and liability.

Learn more about WoundRounds, see:

- [What is WoundRounds](#)
- [Benefits](#)
- [Publications](#) including clinical studies and case studies
- [Testimonials](#)